

RATE CARD



AMEYAW
DEBRAH MEDIA

WHO WE ARE



Ameyaw Debrah Media is a digital publishing and digital marketing solutions business, founded by popular Ghanaian blogger, Ameyaw Debrah. We are a leader in the provision of an array of engaging content across online platforms. Ameyaw Debrah Media's assets include www.ameyawdebrah.com our entertainment and lifestyle blog and Ameyaw TV, our video content outlet. With our strong assets across Twitter, Facebook and Instagram we generate at least 25 million impressions each month across social media. Our blog, www.ameyawdebrah.com also reaches at least 300,000 unique readers each month.

OUR OFFERINGS

SOCIAL MEDIA PROMO



PROMO ARTICLES AND WEB ADVERTISEMENT



VIDEO PRODUCTION AND EVENT COVERAGE



60%

Ghana

25M

Reach

58%

Men

53%

Engagement



BANNER ADVERTS & PROMO ARTICLES

WWW.AMEYAWDEBRAH.COM

Banner sizes are quoted in pixels. Durations for ads are quoted per month in Ghana Cedis (GHC) Special banners are available based on advertiser's requirements. Adverts are run on a non-rotational basis thus the same adverts are visible to all visitors at all times. 30 % Discount on 3 month advance payments.

PROMO ARTICLES

- **GHC 500 for art related promos**
- **GHC 1,000 for commercial content**

BANNERS

Header Banner

728x90 - GHC6,000

In-text

- **300 x 250 - GHC 3,000**
- **336 x 280 - GHC 4,000**

Side Bar

- **300 x 600 - GHC 2,000**
- **300 x250 - GHC 3,000**
- **336 x 280 - GHC 4,000**

SOCIAL MEDIA REACH



700,000
followers



1,500,000
followers



690,000
followers



SOCIAL MEDIA RATES

TWITTER

1. GHC1000 (Submitted post)
2. GHC2000 (Post created by us)
3. Discounts given based on total number of posts

FACEBOOK

1. GHC 1000 (Submitted post)
2. GHC 2000 (post created by us)
3. Discounts given based on total number of posts needed

INSTAGRAM

1. GHC 1000 (submitted post)
2. GHC 2000 (Post created by us)
3. discounts given based on number of posts

COMBINED

1. GHC 3,000 (Submitted post across Twitter, Facebook and Instagram)
2. GHC 5,000 (Post created by us and posted across Twitter, Facebook and Instagram)

EVENT COVERAGE

Ameyaw Debrah Media uses the power of storytelling through Ameyaw TV to cover and promote events across platforms. Our special package includes video coverage on social media, YouTube and promotional article on www.ameyawdebrah.com

**AMEYAW
DEBRAH
MEDIA**

RATE : GHC 3,000



VIDEOS....